PADALA CHARITABLE TRUST (PCT)

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Quarterly newsletter of the activities done in the Q1 of FY 2024-25





A NOTE FROM THE TEAM

Dear Supporters,

Warm greetings from the PCT Team and welcome to our 1st quarter Newsletter of this year.

We are excited to share the progress and events that have marked the start of this year. Our founder, Padala Surya Prasad, had a productive **meeting with the Kakinada District Collector**, discussing PCT's initiatives and potential collaborations with government projects to further our mission. We officially launched **Dhwani Foundation's Niranthara Sahayak Program**, bringing together leaders from 21 NGOs to enhance their capabilities. This program aims to build organizational capacity and drive impactful change in the community. Another highlight was the **PCT Advisory Board Meeting** held on June 30th and discussed on current projects, impacts, challenges, and future opportunities. N. Srinivas CEO of Nartal system interacted with the team on **SoE (School of Excellence)** implementation in APRS Bhupathipalem and APRS Tuni.

Your continued support makes all these achievements possible. We look forward to sharing more milestones in the coming months.

With gratitude,
Padala Charitable Trust

KEY EVENTS OF Q1

1 Program Vaaradhi

Vaaradhi Program Launch at APSW-Yeleswaram and Lova Kothuru. Phase -1 Distribution in 2 schools



2 World Menstural Hygiene Day

Social Media campaign on menstrual hygiene awareness

3 School of Excellence

- New Program Launch at At APSW-Yeleswaram and Lova kothuru.
- Interraction with Nartal System CEO





4 Program Swechha

Adolescent Health Education Awareness on the eve of MH Day in Aishwarya Nagar

5 Meetings

- Dhwani Foundation Program
- Meet with KKD Dist Collector Mr. Nivas, IAS
- PCT Advisory Board Meeting

6 Miscellaneous

TAL Radio Talk Show

READ ON TO KNOW INDETAILED ABOUT THE EVENTS AND RELATED PROGRAMS

1

PROGRAMME VAARADHI

VAARADHI

Uplifting the underprivileged students of Government Schools



REACH

4
Schools

210
Children

Vaaradhi, supported by the **Karuturi Family and Tana Foundation,** continues championing the education, well-being, and emotional needs of needy children in rural and urban government schools. At the Vaaradhi Phase-1 **Children Meet held in Ryali and Ankampalem Schools,** 50 students received school bags, innerwear, and protein powder, along with a **Swechha session on health and hygiene.** The inauguration of the Vaaradhi Program at **APSW - Yeleswaram (Girls) and APSW - Lova Kothuru saw 160 students joining,** marking a new chapter of comprehensive support and care. These events highlight Vaaradhi's commitment to transforming the lives of vulnerable children through community support and engagement.







PROGRAM PARTNERS

Funding Partners

- TANA Foundation
- Padma Pujitha Foundation
- SKCT
- Spoorthi Foundation
- Karuturi Foundation
- APPS Associates
- Smile Group

SWECCHA-MH DAY SOCIAL MEDIA CAMPAIGN

SWECHHA

Breaking the silence around Menstruation & Reproductive health

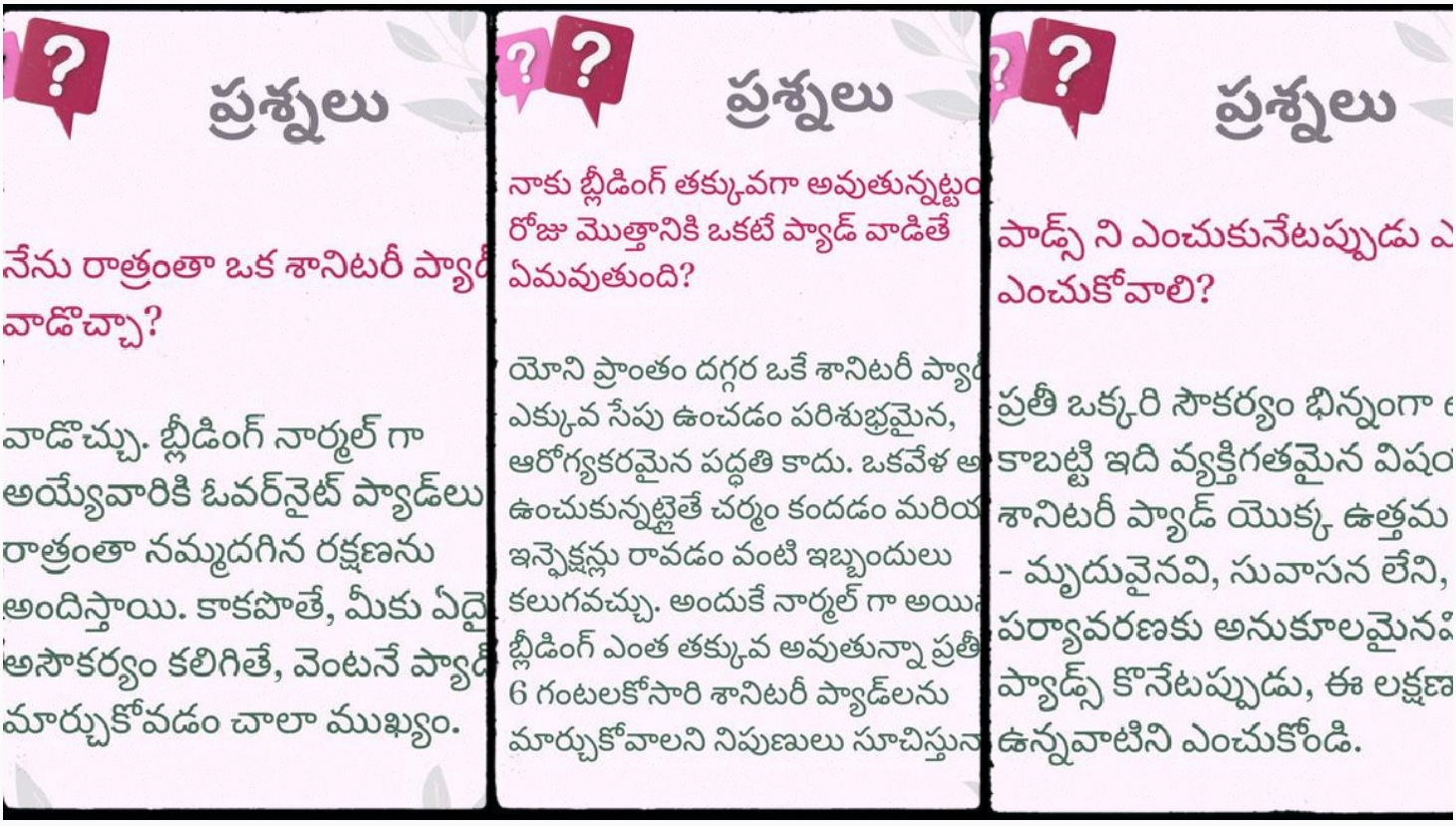
PCT Menstrual Hygiene Day 2024 Social Media Campaign

In celebration of Menstrual Hygiene Day 2024, the Padala Charitable Trust (PCT) organized a comprehensive social media campaign from May 1st to May 28th. Every Wednesday, PCT addressed a new topic related to Menstrual Hygiene Management, with previews of the upcoming topic posted every Thursday. This initiative invited community members to comment and ask questions, fostering engagement and awareness. The campaign aimed to break the silence around menstrual hygiene, provide accurate information, and promote health and well-being. By leveraging social media, PCT reached a broad audience, encouraging open discussions and addressing concerns related to menstrual hygiene management.





Few Question We Got During This Campaign



3

SCHOOL OF EXCELLENCE

SCHOOL OF EXCELLENCE

A comprehensive School Development Program



New SoE Program Launch at APSW Yeleswaram and APSW Lova Kothuru:

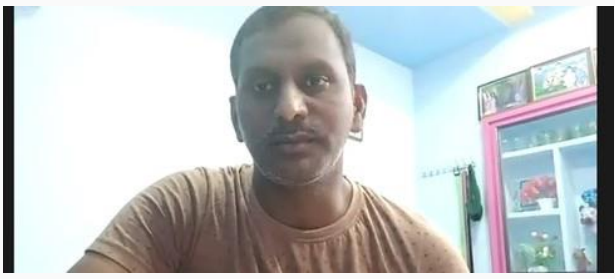
Project **SOE (School of Excellence)** is PCT's initiative, dedicated to holistic student development beyond traditional measures of excellence, nurturing mental health, awareness, life skills, and overall growth. On June 24th, we inaugurated the SoE program at **APSW - Yeleswaram (Girls),** benefiting 160 students. **On June 26th, the program was inaugurated at APSW - Lova Kothuru,** benefiting another 160 students. These events were **supported by our generous donor, Techgene, Hyderabad**, positively impacting 320 students. This initiative marks a significant step towards creating an exceptional educational experience for these young minds.





Interaction with SoE Donor CEO Nartal Systems N. Srinivas :

On **June 11th, Project SOE (School of Excellence) held a virtual meeting with N.Srinivas, CEO of Nartal Systems**, the program's sponsor. **A total of 500 beneficiaries are there in the program**. Students and parents from APRS Bhupathipalem and APRS Tuni (Girls) participated, The **session showcased the 2023-24 programs focused on mental health, awareness, and life skills, with attendees sharing their positive experiences.**



PROGRAM PARTNERS

Funding Partners

- Saransh Inc
- Nartal Systems Inc
- Techgene Solutions
- Bandi Srikanth, UK (Kasturi Family)

Funding & Execution Partners

- Krutha Foundation

Government Partners

- APREIS
- Commisionerate of School Education, Andhra Pradesh

PROGRAMME SWECHHA

MENSTRUAL HYGIENE AWARENESS SESSIONS IN SLUM A AREA ON MH DAY - MAY 28, 2024



Every year, PCT celebrates Menstrual Hygiene Day. This year, PCT conducted an awareness session on menstruation, menstrual hygiene, and related topics in a slum area in Aishwarya Nagar, Kakinada. The participants included 15 women and 12 children.

The session was highly interactive and some of them were very bold and expressed their honest opinions about our awareness session.

One of the women shared that, she never knew much about menstruation or what care to take during that time. She was very grateful that we had chosen their location this year and shared essential knowledge about menstruation and menstrual hygiene with them.
As a thank you to them, PCT gifted them a care kit which included some sanitary napkins, a pad pouch, underwear, a plastic container, a handkerchief, and a Swechha handout.







5

MEETINGS

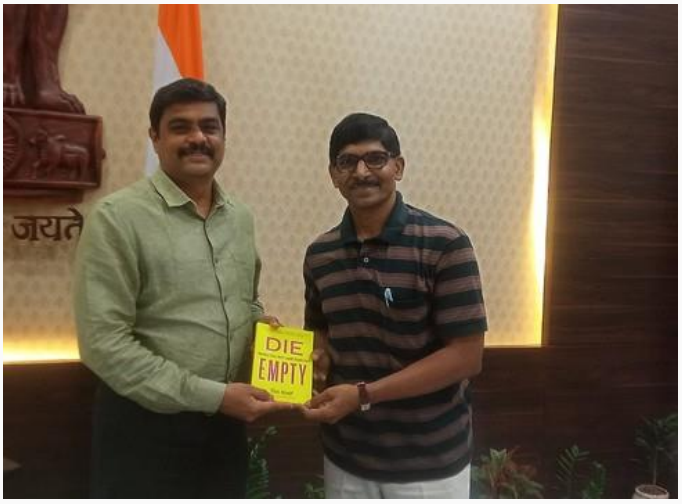
DHWANI FOUNDATION'S NIRANTHARA SAHAYAK PROGRAM

On June 20-21, 2024, the **Dhwani Foundation launched the Niranthara Sahayak (NS) program for the AP Cohort at their Bangalore office,** attended by CEOs and leaders from 21 NGOs. The event, led by Dhwani' s team, outlined a 15 - month training calendar and discussed Finance, Accounting, and HR policies. NGOs will complete surveys on these topics, and **PCT will share information with Asteya Services for evaluation.** The next t raining session i s on July 23 - 24 in Vijayawada.





MEET WITH KAKINADA DIST COLLECTOR MR. NIVAS, IAS



On May 29 th, 2024, Padala Surya Prasad, Founder of Padala Charitable Trust (PCT), met with the **Kakinada District Collector, Mr. Nivas IAS** to discuss PCT' s initiatives in education and empowerment. He highlighted projects such as Social and Emotional Learning, Career Counseling, and Adolescent Health programs. He explored **potential collaborations with government projects to enhance PCT' s impact on underprivileged children and communities in the district.**

PCT ADVISORY BOARD MEETING

On June 30 , 2024, the PCT Advisory Board met in Kakinada. Attendees included Advisory Board Members Harsha Vardhan, Vetsa Madhu, Dr. Sailaja, Trustees, and the PCT team. **Discussions focused on current projects, impact, challenges, and future opportunities. Key decisions included exploring collaborations with Gurajada Schools and Room To Read,** offering paid internships for college students to enhance their skills, creating trainer handouts, and improving data sharing with the advisory group. The meeting emphasized strengthening partnerships and enhancing educational programs to benefit PCT' s mission.





MISCELLANEOUS

TAL Radio Talk Show

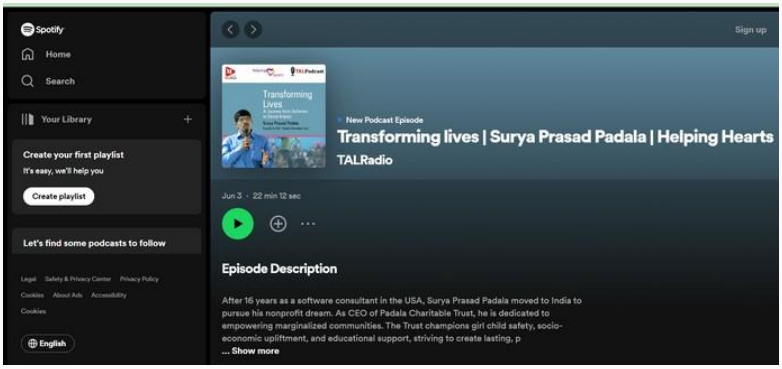
"Transforming lives- A Journey from software to social impact"

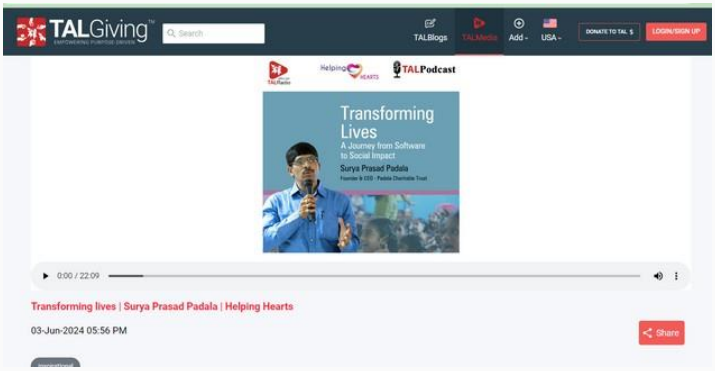
On **June 1 st, 2024** , the Founder of Padala Charitable Trust (PCT) participated in a radio talk show, sharing his inspiring journey from a software consultant in the USA to founding PCT in India. **He emphasized how community support during his educational struggles inspired him to pay i t forward,** leading to the establishment of PCT in 2002. PCT focuses on education and empowerment, offering modules in Social and Emotional Learning, Career Counseling, and Adolescent Health, along with scholarships for vulnerable children.



The organization collaborates with the Andhra Pradesh government and various agencies to achieve Sustainable Development Goals, particularly in education and gender equality. He highlighted the impact of PCT's work through success stories and discussed challenges such as resource scarcity and sustainability. The founder stressed the **importance of awareness and education in combating child sexual abuse** and detailed PCT's initiatives to support deserving students. He encouraged individuals to support PCT through programs like Adopt- A- Child, Adopt- A- School, and Sponsor- A- Student, emphasizing the transformative power of education and community involvement. He concluded with a motivational message, urging **l isteners to discover their l i fe' s purpose and contribute to societal betterment.**

Scan this Code to Know more about the podcast





PCT's Partners

Government Organisations

Grass root level Organisations

Corporate Organisations

NRI based Organisations

National & International Organisations



Youtube: Padala Charitable Trust PCT India

Facebook: Padala Charitable Trust

Instagram: pct_india

Linkedin: Surya Prasad Padala

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